

Fig. 1

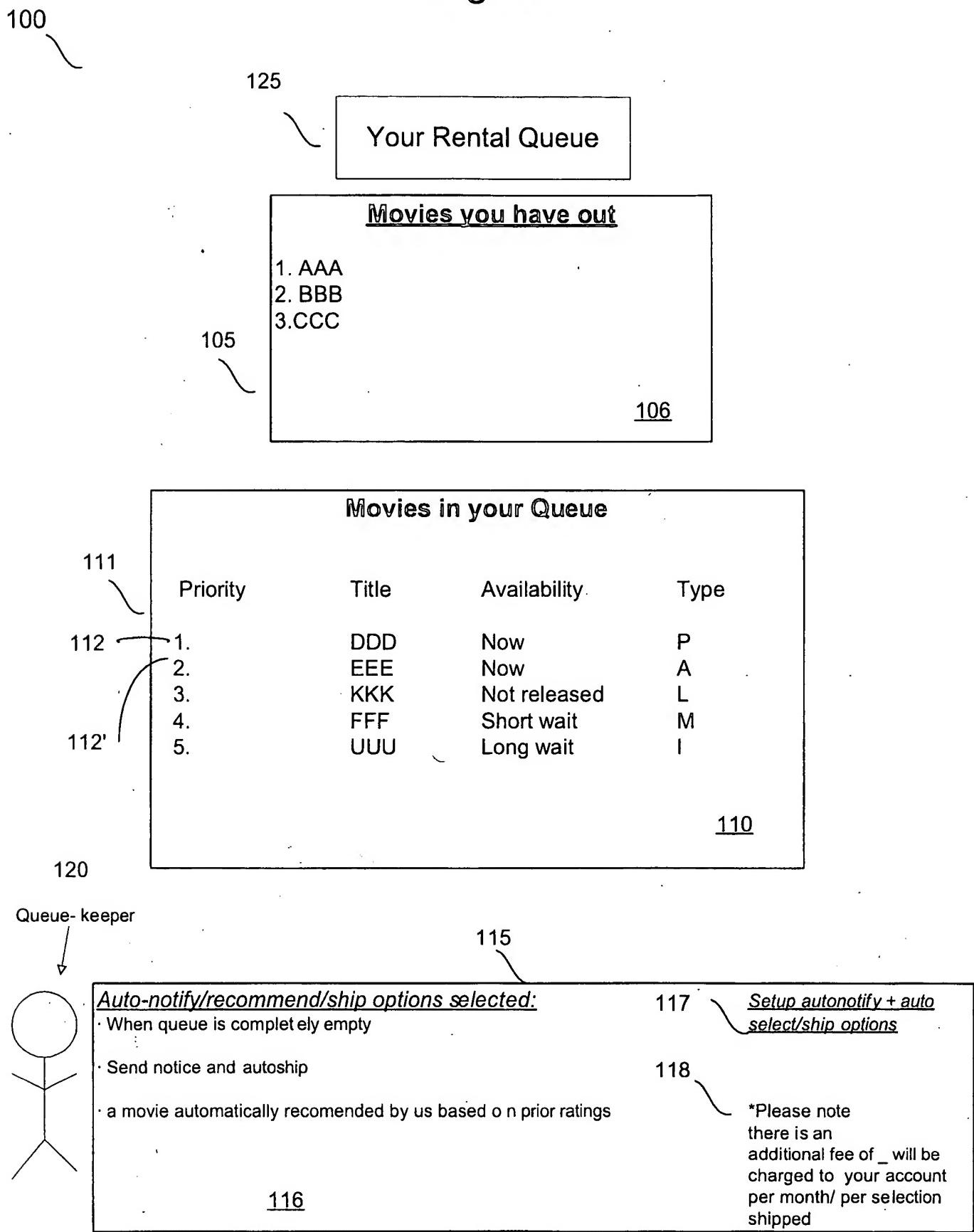
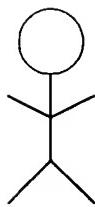


Fig. 2

200



Preferences set up for auto notify autoship + autorecommend

210

Do you want us to automatically notify you when your rental queue is empty (or near empty) and automatically select and ship a title to you? If so please fill out the information below, then simply select "finish" to go back to your rental queue. Otherwise hit "cancel"

1

When should I review your rental Queue?

- Queue is completely empty
- Queue has space **2** Movies left
- A selection I would like is available
- x days have gone by

220

2

What do you want me to do when the queue should be replenished?

- Send Notice only **1 day**
- Notice + wait for My confirmation **2 day**
- Send Notice and auto- ship **...day**
- No notice- autoship
- If I don't respond in 3 days send notice again

230

What types of titles should I use to replenish the selection queue?

- 3**
- Auto recommend Prior rating
- New releases Prior rentals
- Genre (select)
- Collection
- Top 100
- Critic choices

240

When Q keeper finds a better title, I want him to...

- Replace the next item to be shipped.
- Put it in the Queue in order after my current choices.
- Put it in my Queue as tentative but do not ship unless I confirm

250

Finished
295

Cancel
296

Defaults

Fig. 3A

300

310

320

330

335

340

To: John Doe
From: xxx Movie rentals
Re: Notice



**Dear customer,
This is a courtesy notice to inform you that:**

1

**Your shipping queue is empty or near empty;
click here to see its status**

(have you considered this title:...?)

2

**Per your request we are placing a new title in your
queue for shipping.**

The title is EEE (Click here for more details)
and will be shipped automatically to you
approximately _ day unless we've been
otherwise notified.

Let us know you rate our selection by clicking
here: feedback

If you wish to cancel this auto selection/
autoship item, please click here.

Fig. 3B

300

To: John Doe
From: xxx Movie rentals
Re: Notice

310



320

Dear customer,
This is a courtesy notice to inform you that:

1 **Per your request we are placing a new title in your queue for shipping.**

The title is EEE (Click here for more details).

330

2 Please confirm that you wish this title shipped automatically to you by clicking here: confirm.

335

Let us know you rate our selection by clicking here: feedback

340

If you wish to cancel this auto selection/autoship item, please click here.

Fig. 3C

<u>Title</u>	<u>Description</u>	<u>Auto-select option</u>
EEE	-----	Auto recommended by us based on your prior choices + rating
<input type="checkbox"/> Go and ship		
<input type="checkbox"/> Do not ship		<input type="checkbox"/> Finished/refund
<input type="checkbox"/> Do not ship		

Please rate your Q keeper!

☆ ☆☆☆

[\(Feedback\)](#)



Queue Monitor Auto- notify - Auto- ship - Process

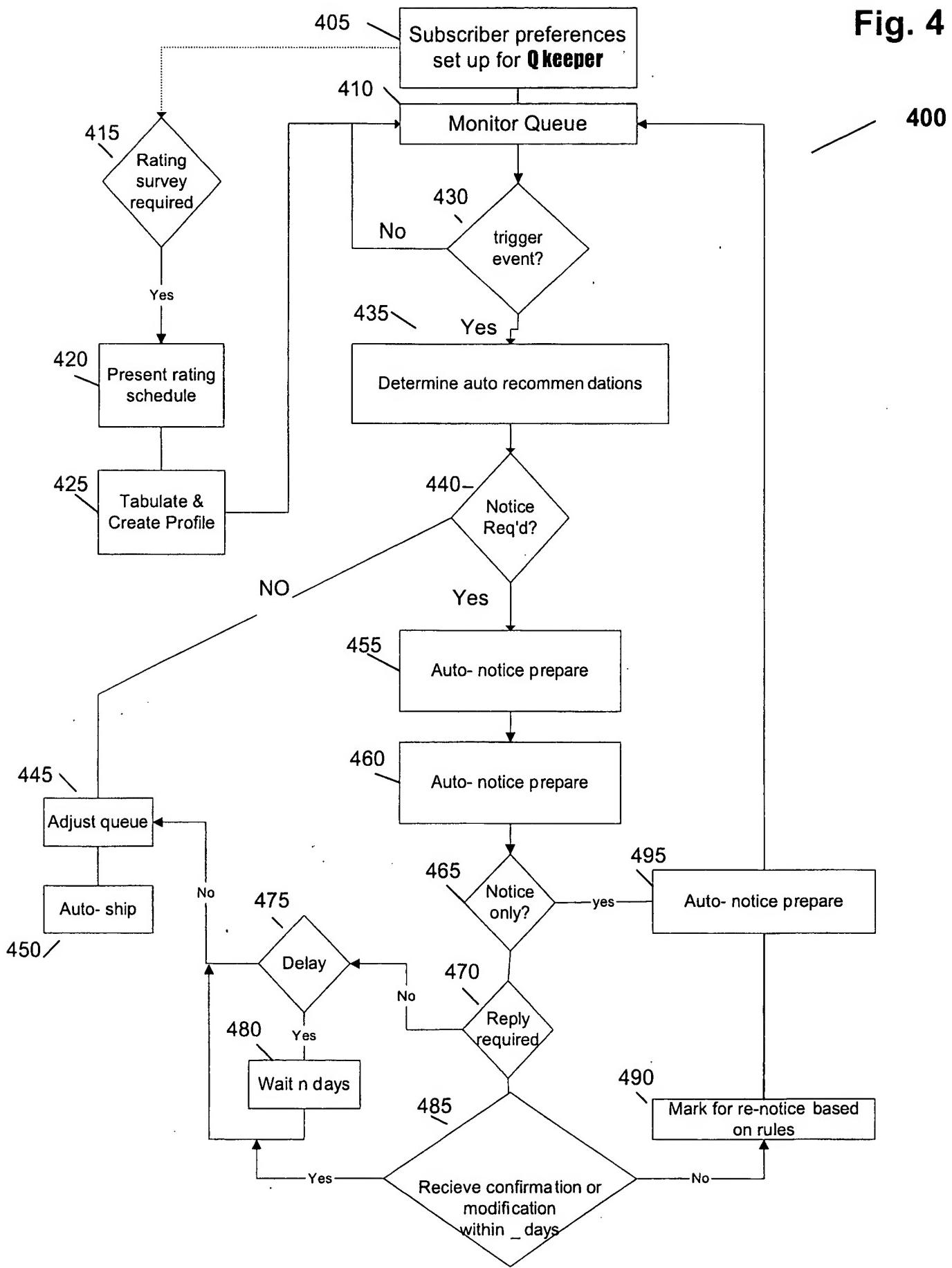


Fig. 5

Subscriber setup for autonumber auto- notify auto- ship

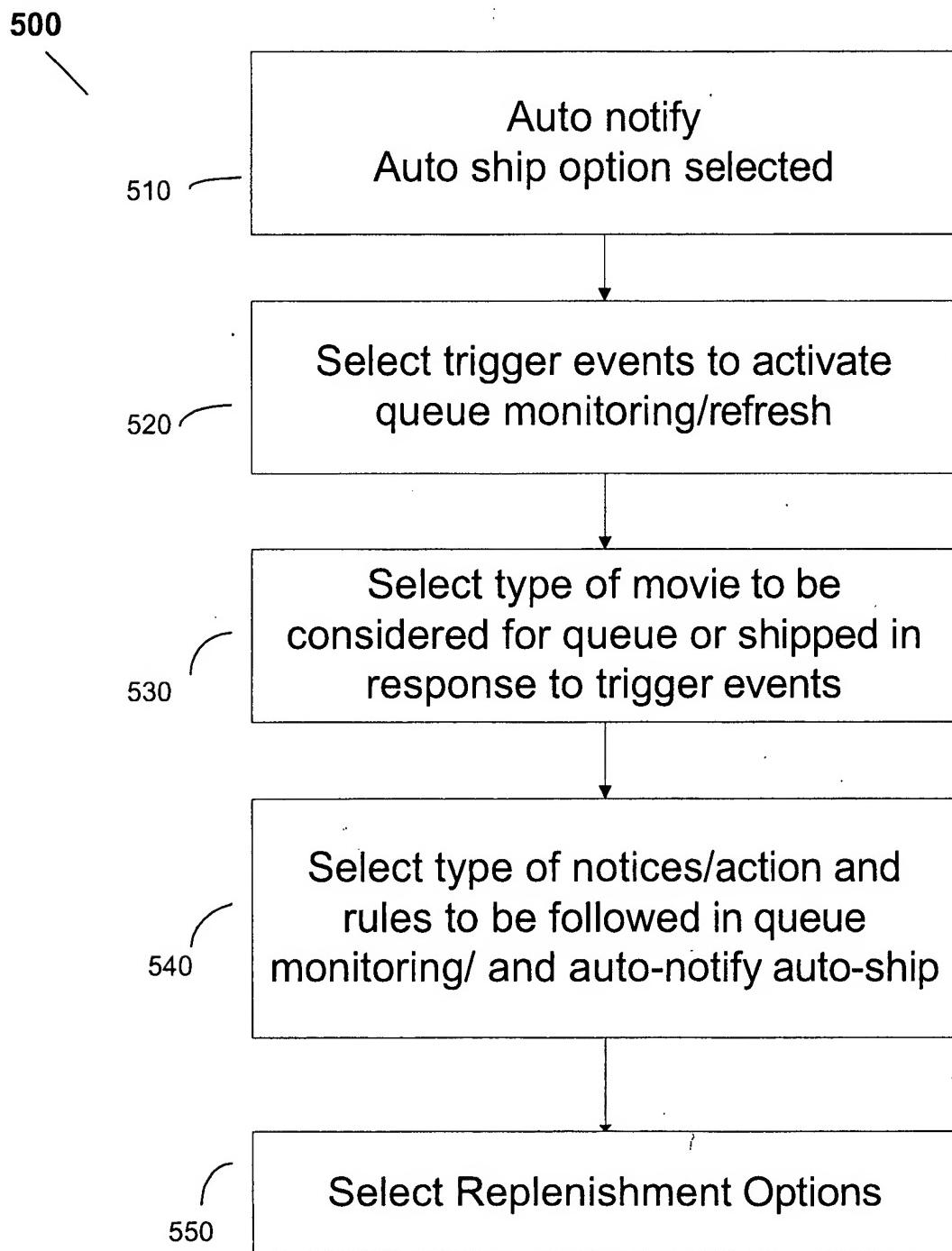


Fig. 6

Auto-recommended survey for subscriber profiling

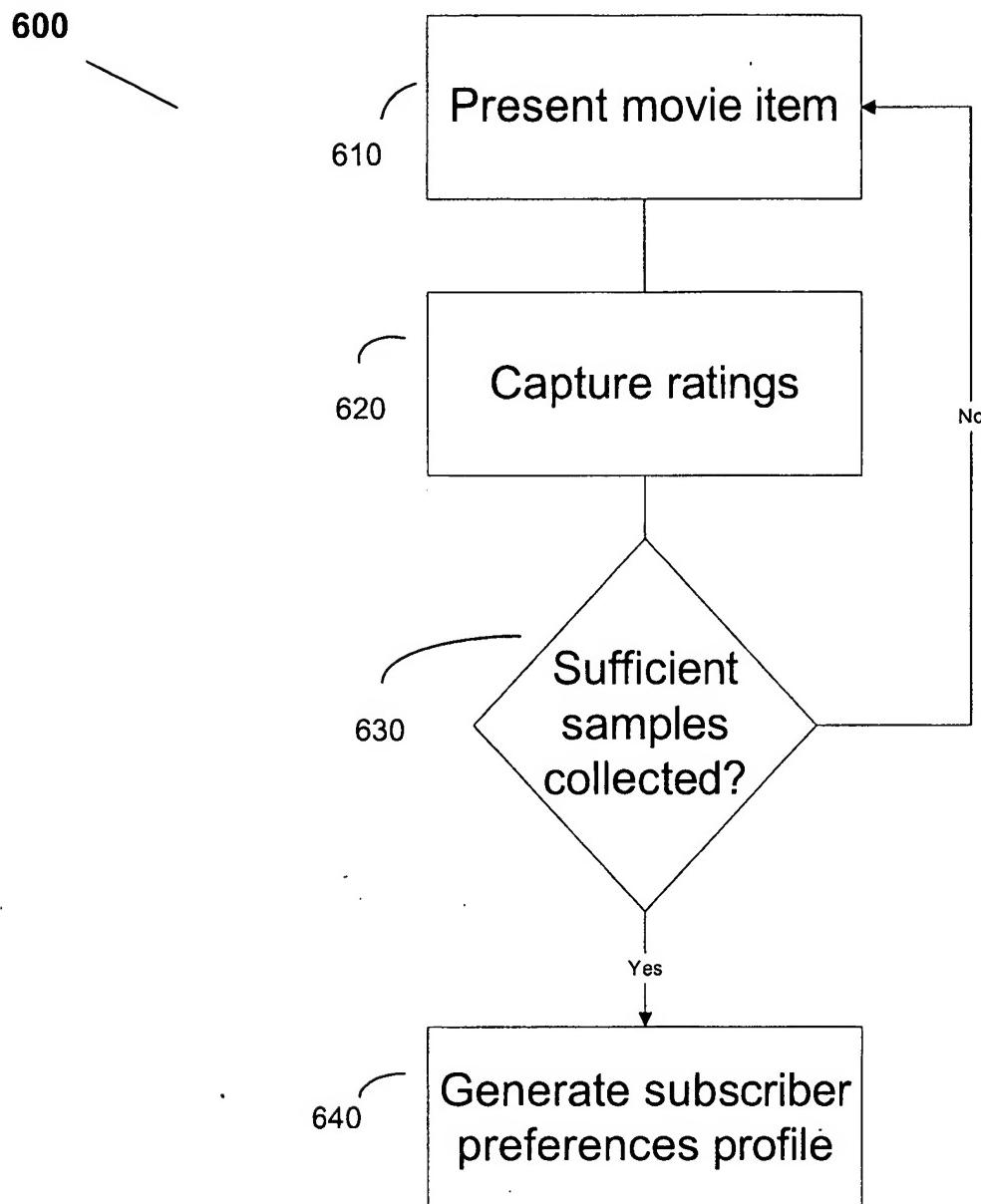
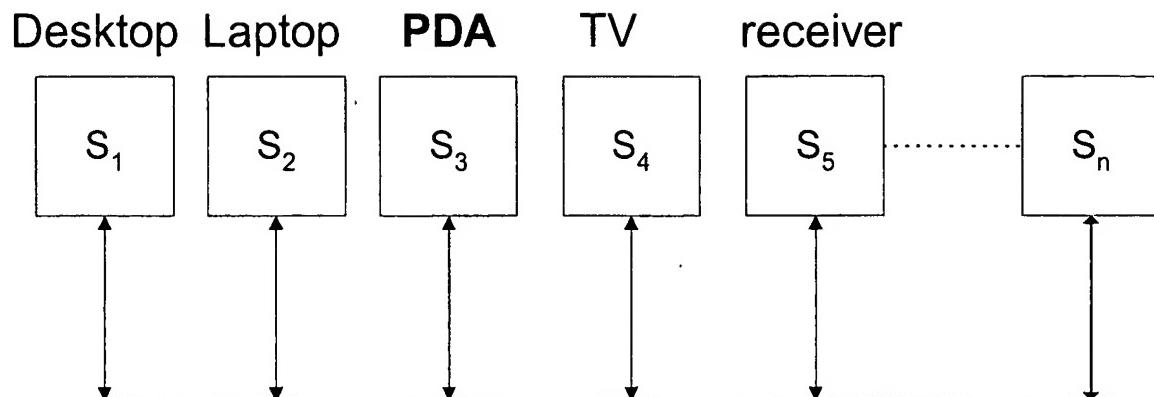
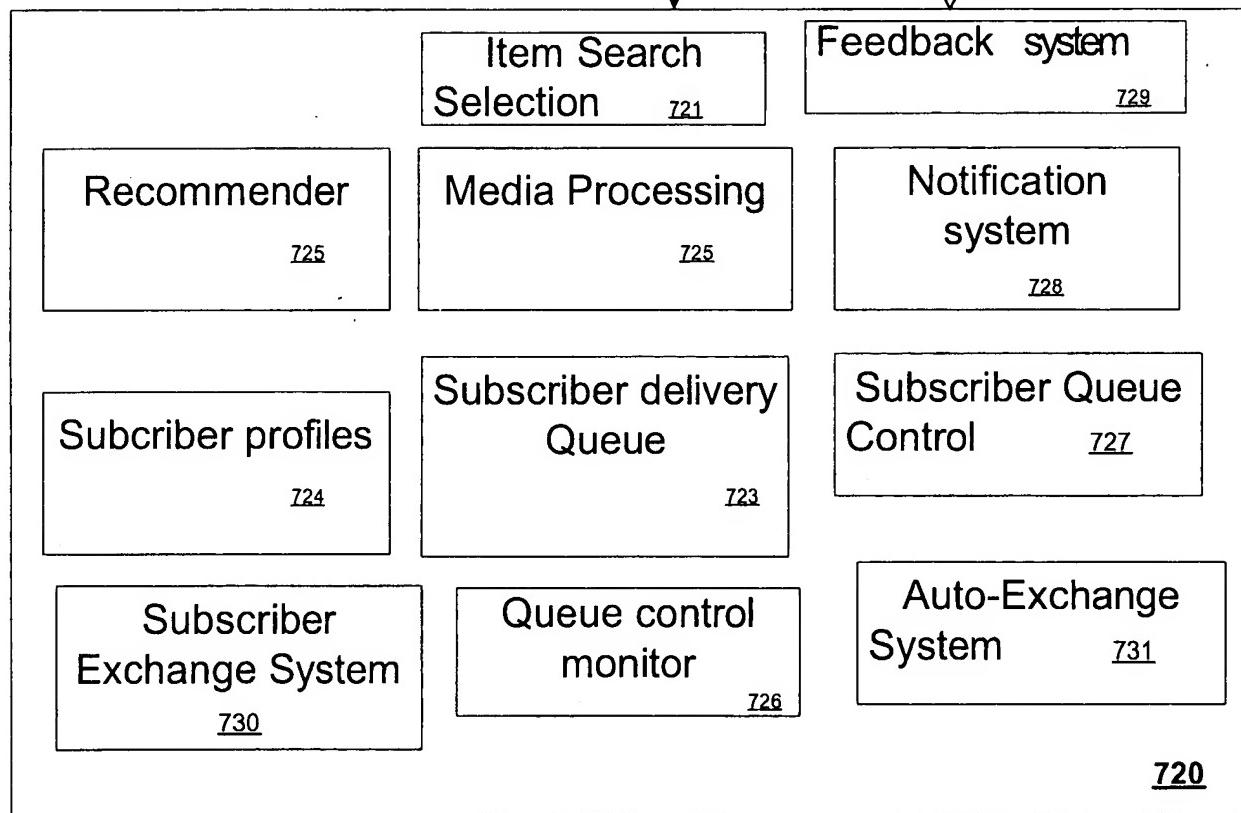


Fig. 7

Client devices



Service provider Server



Subscriber Based Exchange system operation

Fig 8

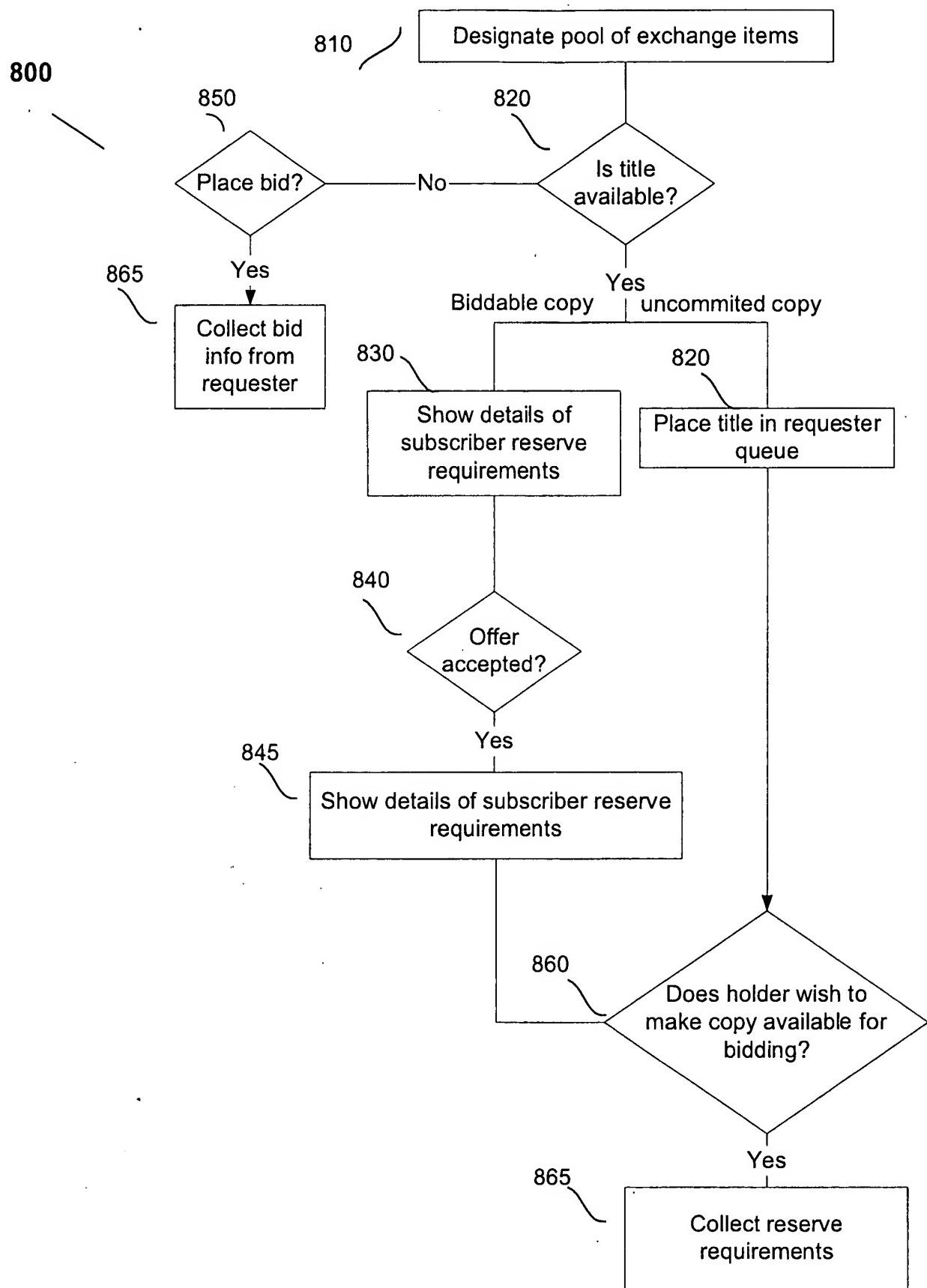


Figure 9

900

Auto-exchange system

